

HUDSON VALLEY
HorseSource

**2010
PRINT
ADVERTISING
RESERVATION**

914 962.4660 phone
914 962.4716 fax
HVHS.net
mary@hudsonvalleyhorsesource.com

Please see Print Advertising Rates + Specs form for ad dimensions and specifications.

All display ads include a directory listing with description in one category. Add \$25 for each additional category.

INDICATE SPACE YOU WOULD LIKE TO RESERVE:

	B/W	4-COLOR
<input type="radio"/> Inside front cover	—	\$1075
<input type="radio"/> Inside back cover	—	1075
<input type="radio"/> Page 1	1275	1275
<input type="radio"/> Full page	625	725
<input type="radio"/> Half page horizontal	400	500
<input type="radio"/> Half page vertical	400	500
<input type="radio"/> Quarter page	220	320
<input type="radio"/> Business card	100	—
<input type="radio"/> Directory listing only	95	—
<input type="radio"/> Non-profit listing*	45	—
<input type="radio"/> Additional category listings@ \$25 each		

* Non-profits: ask about discounted rates for display ads.

Who should we contact if we have a question?

PHONE _____
EMAIL _____

PAYMENT

ALL ADS MUST BE PAID IN FULL BEFORE PUBLICATION.

Ad space _____
Directory listing only _____
Additional categories @ 25. each _____
Total enclosed \$ _____
 CHECK ENCLOSED
CHARGE MY VISA MASTERCARD AMEX
ACCOUNT NO. _____
EXP. DATE _____ SIGNATURE _____
NAME AS IT APPEARS ON CARD _____

YOUR DIRECTORY LISTING —

REPRINT LAST YEAR'S LISTING WITH NO CHANGES

YOUR CATEGORY* (Additional categories @ \$25. each)

BUSINESS NAME TO APPEAR IN LISTING

(OPTIONAL) CONTACT PERSON TO APPEAR IN LISTING

ADDRESS

PHONE _____ FAX _____

EMAIL _____

WEBSITE _____

(OPTIONAL) DESCRIPTION TO APPEAR WITH LISTING — **MAXIMUM 20 WORDS.**

* Choose from category list shown on directory page @ www.HVHS.net/rd_category.htm. If your business or service category is not currently included, please state that it is a new category.

YOUR COUPON OFFER (NO CHARGE FOR DISPLAY ADVERTISERS) —

Ad materials:

- Reprint last year's ad
- Will be sent /emailed
- Are included

SEND COMPLETED FORM AND PAYMENT TO:
Hudson Valley HorseSource
15 North Lane • Katonah, NY 10536



HVHS reserves the right to refuse advertising considered inappropriate.

MK AB