

HudsonValleyHorseSource.com  
**HVHS.net**

**2010 | 2011**  
**WEB**  
**ADVERTISING**  
**RATES • SPECS**  
**• SPACE RESERVATION**

914.962.3906 phone  
914.962.8424 fax  
HVHS.net  
mary@hudsonvalleyhorsesource.com

Advertisers are included in HVHS online directories with email and website links.

All ads are linked to advertisers' sites.

**INDICATE SPACE YOU WOULD LIKE TO RESERVE:**

- Square banner:** 160 x 160 pixels
  - \$285 / 6 months
  - \$495 / 1 year
- Vertical banner:** 160 x 300 pixels
  - \$475 / 6 months
  - \$825 / 1 year
- Super banner:** 160 x 600 pixels
  - \$850 / 6 months
  - \$1500 / 1 year
- Real estate combo:**  
classified ad with thumbnail photo linked to PDF sell sheet.
  - \$450 / 3 months

**YOUR DIRECTORY LISTING —**

YOUR CATEGORY\* (Additional categories @ \$25. each)

BUSINESS NAME TO APPEAR IN LISTING

(OPTIONAL) CONTACT PERSON TO APPEAR IN LISTING

ADDRESS

PHONE

FAX

EMAIL

WEBSITE

(OPTIONAL) DESCRIPTION TO APPEAR WITH LISTING — **MAXIMUM 20 WORDS.**

Who should we contact if we have a question?

PHONE

EMAIL

**PAYMENT**

**MUST BE PAID IN FULL BEFORE ADS ARE POSTED.**

**Ad space** \_\_\_\_\_

**Additional categories** \_\_\_\_\_

**1x set-up fee (new ads only)** **\$50.00**

**Total enclosed** \$ \_\_\_\_\_

CHECK ENCLOSED  
CHARGE MY  VISA  MASTERCARD  AMEX

ACCOUNT NO. \_\_\_\_\_

EXP. DATE \_\_\_\_\_ SIGNATURE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

\*Choose from category list shown on directory page @ www.HVHS.net/rd\_category.htm. If your business or service category is not currently included, please state that it is a new category.

**We accept jpegs for web advertising.**

**Email ad to mary@HudsonValleyHorseSource.com**

**If you need assistance, please call 914.962.3906**

SEND COMPLETED FORM AND PAYMENT TO:

**Hudson Valley HorseSource**  
**15 North Lane • Katonah, NY 10536**



HVHS reserves the right to refuse advertising considered inappropriate.

○ MK ○ AB